



## News Release from GR8 Leisure Concept Ltd

For Immediate Release

### **Zawa Festival, One-of-its-kind Halloween Celebration at Lan Kwai Fong**

*(Hong Kong, 13 October 2011)* Robata Zawazawa, Lan Kwai Fong's first and only robatayaki bar by GR8 Leisure Concept Limited, is celebrating Halloween with a Japanese festival called "Zawa Matsuri". If you are tired of costume parties and want something different, you have just found it.

Located at the southern end of D'Aguiar Street, Robata Zawazawa is the only robatayaki restaurant in Lan Kwai Fong offering exquisite top quality robatayaki and sake cocktail drinks. Robata Zawazawa is a relatively new member in the Lan Kwai Fong community, opening its door for business only from February this year.

For Halloween, the restaurant has decided to do something completely different from their neighbors. There will be Japanese lanterns by the staircase next to the restaurant and the glass doors will be opened to make room for the traditional Japanese street food, bottled beer, bottled sparkling sake and Japanese masks. This is the spirit of the Japanese "Matsuri", which basically means festival in Japanese. Party-goers can grab something on the go before some serious drinking or just chill out outside the restaurant with a beer or sparkling sake.

"Everybody is organizing costume parties and we really want to do something different, especially in the Japanese way," says Kenji Sato, one of the restaurant's Directors. "We will have Japanese festival food such as Zawa fries, deep fried takoyaki, grilled jumbo sausage and deep fried chicken."

All these Japanese snacks and skewers are reasonably priced at only HK\$30 each. The restaurant is expecting a huge crowd and has plans to hire additional staff for this special occasion. Robata Zawazawa will be opened for dinner as usual from 5pm during the Halloween weekend. The Zawa Festival starts from 6pm to 2am on Oct 28 (Fri) and Oct 29 (Sat). The restaurant is closed on Sunday and the festival will resume on Oct 31 (Mon) from 6pm to midnight.

#### **Where to find Zawa Matsuri**

Robata Zawazawa

LG, 41 Wyndham Street, Central, Hong Kong (by the staircase next to Knight on Wyndham)

Tel: +852 2536 9898

Email: [info@zawazawa.com.hk](mailto:info@zawazawa.com.hk)

Web: [www.zawazawa.com.hk](http://www.zawazawa.com.hk)

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### **About Robata Zawazawa**

Tucked on a quiet terrace overlooking Lan Kwai Fong, Robata Zawazawa is an intimate yet sparkling venue shaped by the successful collaboration of three impeccable forces: Chef Daisuke Nakano, fashion designer Yoshiyuki Ogata and interior designer Shigeru Sato, best known for designing Tokyo restaurant Gonpachi Nishi Azabu that inspired Tarantino for the set of Kill Bill. Concealed within the outer green walls a nostalgic world of warlords and geishas awaits. Dine around the open-fire robotayaki grill and savor each perfectly grilled bite as you sip on a tantalizing cocktail.

### **About GR8 Leisure Concept Limited**

GR8 Leisure Concept Limited (GR8) was founded in 2004 with core business in the hospitality sector, including both hotel investment and development. GR8 owns and manages hotels such as **The Luxe Manor**, the first designer boutique hotel in Kowloon and **Hotel Soul**, a chic boutique hotel in Suzhou China. Besides, it has also joined the strategic investment of opening **Skycity Marriott Hotel Hong Kong** located near the Hong Kong International Airport.

Apart from the hotel business, GR8 also operates a serviced apartment, **Knight on Wyndham** in Central Lan Kwai Fong and opened up a number of unique F&B outlets in Hong Kong such as **g.e (gastronomy extralordinaire)**, a fine dining restaurant on the 2/F of The Luxe Manor; **Robata Zawazawa**, a Japanese Robotayaki in Lan Kwai Fong, Central; **Cafe Roma**, a beachside café located on Park Island, Ma Wan; and **FINDS**, a well-known Nordic restaurant on the 1/F of The Luxe Manor.

For more details, please visit [www.gr8.com.hk](http://www.gr8.com.hk)

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