



News Release from GR8 Leisure Concept Ltd

For Immediate Release

FINDS & Robata Zawazawa Join Hong Kong Restaurant Week 2012

Hong Kong, 27 Jan, 2012 – FINDS, one of the top three winners of the last summer edition of Hong Kong Restaurant Week 2011, joins the event again in 2012, which takes place 20 to 26 February 2012. Robata Zawazawa, which is also under the same umbrella of GR8 Leisure Concept as FINDS, joins this promotion for the first time. Both restaurants are ready to showcase its creative delectables to its growing group of fans in Hong Kong.

The Restaurant Week concept was launched in New York in 1998 and has since then extended globally to become the world's biggest dining event. It is now on its way to becoming the biggest dining event in Asia with Singapore, Shanghai, Beijing and Hong Kong participating. Event partners include CNN GO, MHD, Expat Living and Foodie.

Executive Chef Jaakko Sorsa of FINDS has created a special 4-course menu for a fixed price of HK\$458 for this promotion. Some of his signature dishes such as Nordic seafood platter, venison tenderloin and house smoked salmon fillet are on the menu, not to mention a very unique dessert made with sea buckthorn berries, which are native to Finland and *exclusive* at FINDS. The 3-course lunch menu is at HK\$248 with other mouthwatering Nordic delights. The restaurant is mindful about the needs and preferences of different diners and provides vegetarian options for every meal at every occasion, including Restaurant Week. Celebrity chef Jaakko Sorsa takes this opportunity to showcase his culinary skills and creativity to design a range of meat- and seafood-free dishes that would satisfy not just your stomach but also your senses.

Robata Zawazawa sizzled up a special 3-course dinner menu for only HK\$258, including an appetizer from the selection among the five daily chef's creations, Japanese beef tataki steak and handmade udon in hot soup. The udon is fresh and authentic, and unlike the dry or packaged ones, has a firm and chewy texture to it. The restaurant also has a 3-course lunch set for HK\$98, which is at a much lower price than their regular lunch sets and perfect for those who want to test-drive their main menus.

Diners could start making reservations from 2 February, 10am onwards, on the official website www.restaurantweek.hk. They will also be asked to rate their experience at FINDS and Robata Zawazawa online, so that both restaurants have the chance to win one of the many awards including Best Restaurant of the Week. FINDS is ready to step up the game so as to keep its winning title.

Both FINDS and Robata Zawazawa serve food that is fine dining quality without the fine dining price tag. This is another great showcase of its versatility and creativity. For more information, please visit their websites and Facebook pages.

-more-



News Release from GR8 Leisure Concept Ltd

Where to find FINDS:

1/F The Luxe Manor, 39 Kimberley Road, Tsim Sha Tsui, Kowloon, Hong Kong

Tel: 2522 9318

Email: reservations@finds.com.hk

Web: www.finds.com.hk

Facebook: www.facebook.com/FINDShongkong

Twitter: www.twitter.com/FINDShongkong

Where to find Robata Zawazawa:

LG, 41 Wyndham Street, Central, Hong Kong

Tel: 2536 9898

Email: info@zawazawa.com.hk

Web: www.zawazawa.com.hk

Facebook: www.facebook.com/robatazawazawa

About FINDS

FINDS is Hong Kong's first and only Nordic restaurant and bar, with award winning cuisine by celebrity chef Jaakko Sorsa and exciting molecular mixology cocktails. FINDS stands for Finland, Iceland, Norway, Denmark and Sweden, and carries a distinct Scandinavian culture in the bustling heart of Hong Kong. Over time, it has evolved to mean Food, Ideas, Nightlife, Drinks and Service. Nordic cuisine is western food, prepared with ingredients of Nordic countries and typical European techniques including smoking, curing and pickling. Seafood is an important part of the cuisine as the people are surrounded by sea and lakes. The restaurant is located within luxury boutique hotel, The Luxe Manor, with an open terrace adjacent to popular dining and nightlife district, Knutsford Terrace. Established in 2004, FINDS remains a favourite of savvy travellers and the city's sexy and stylish set. In 2006, Conde Nast Traveler named FINDS one of the 25 World's Best Hotspots. FINDS was listed on the Hong Kong and Macau's Best Restaurants 2012 by Asia Tatler, Louis Vuitton Hong Kong/Macau City Guide 2012, 200 Best-Ever New Restaurants 2011 by Weekend Weekly and was also one of the top three winners during Restaurant Week Hong Kong in 2011.

About Robata Zawazawa

Located in a quiet terrace overlooking the bustling party district of Lan Kwai Fong, Robata Zawazawa concocts a repertoire of creative Japanese robata-yaki skewers, izakaya bites and sake cocktails. Robata-yaki is a Japanese traditional cooking style where food is grilled on small fires and the simplicity of this type of cuisine relies heavily on the skills of the chef to bring out the natural and rich flavours of the finest ingredients. The essence and taste of the food are further accentuated by the strikingly beautiful décor with kimono fabrics and paper lanterns that was designed by Shigeru Sato whose Tokyo restaurant was the inspiration for Quentin Tarantino's restaurant scene in the blockbuster *Kill Bill*. The restaurant was listed on the 200 Best-Ever New Restaurants 2011 by Weekend Weekly and Best Restaurants 2012 by Eat & Travel Weekly, one of the most powerful and widely read food magazines in Hong Kong. Robata Zawazawa is a sleek venue for those who love exceptional Japanese food in an intimate setting.

-more-



News Release from GR8 Leisure Concept Ltd

About GR8 Leisure Concept Limited

GR8 Leisure Concept Limited (GR8) was founded in 2004 with core business in the hospitality sector, including both hotel investment and development. GR8 owns and manages hotels such as **The Luxe Manor**, the first designer boutique hotel in Kowloon and **Hotel Soul**, a chic boutique hotel in Suzhou China. Besides, it has also joined the strategic investment of opening **Skycity Marriott Hotel Hong Kong** located near to the Hong Kong International Airport.

Apart from the hotel business, GR8 also operates a serviced apartment, **Knight on Wyndham** in Central Lan Kwai Fong and opened up a number of unique F&B outlets in Hong Kong such as **g.e (gastronomy extralordinaire)**, a fine dining restaurant on the 2/F of The Luxe Manor; **Robata Zawazawa**, a Japanese robatayaki in Lan Kwai Fong, Central; **Cafe Roma**, a beach side café located on Park Island, Ma Wan; and **FINDS**, a well-known Nordic restaurant on the 1/F of The Luxe Manor. For more details, please visit www.gr8.com.hk

-end-

For media enquiries, please contact:

Angie Palmer: angie.palmer@gr8.com.hk

Jodie Li : jli@gr8.com.hk

Tel: (852) 2526 4333

Fax: (852) 2526 4833