



## **GR8 LEISURE CONCEPT LIMITED ANNOUNCES KEY APPOINTMENTS IN ITS REGIONAL HOTEL DIVISION**

**(Hong Kong, 8 August 2011)** – Hong Kong's GR8 Leisure Concept Limited (GR8) has long been one of Asia's most vibrant and visionary hospitality groups. The Group's Hotel Division continues to invest in talents to maintain its position at the forefront of the region's fast-growing tourism and business travel industry. We are pleased to announce that Angel Chan, Barbie Chan and Hor Pak Choi have been promoted to dynamic new roles in delivering higher service standards to our customers.

With close to 30 years' of hospitality experience, Angel has been promoted to Hotel Manager of The Luxe Manor and will also serve as the Regional Director of Sales & Marketing of GR8 - Hotel Division. In her new roles, she will leverage her extensive experience from boutique hotels to luxurious 5-star international chains in both city and resort properties in Hong Kong and China. *"I eagerly anticipate the twin challenges of managing the operation of The Luxe Manor and raising the overall performance of the group's hotels to a much higher level",* says Angel.

To acknowledge her success as The Luxe Manor's Marketing Communications Manager, Barbie has been appointed as the Regional Director of Communications of GR8 - Hotel Division. She looks forward to adding a new dimension to her considerable public relations and communications experience across China and Asia Pacific. *"Developing awareness of our hotel brands across the region is the key to sustain GR8's long-term success and I am honoured to be involved in this challenging process",* says Barbie.

Both Angel and Barbie joined The Luxe Manor in January 2010. During their 20 months of service, they deliver both high levels of performance and excellent results for the hotel.

Mr Hor Pak Choi has been with GR8 since 2004. His 40 years' professional expertise has now been rewarded with his appointment as the Regional Chief Engineer for GR8 -

Hotel Division. In his new role, he will concentrate on ensuring a good foundation that enhances the unique design concepts making GR8 as one of Asia's most iconic and successful hospitality groups. *"I am delighted to have been given such a wonderfully stimulating challenge and dynamic teams to work with. I'm confident that GR8 will continue to grow to be a leader of the industry"*, says Pak Choi.

### **About GR8 Leisure Concept Limited**

GR8 Leisure Concept Limited (GR8) was founded in 2004 with core business in the hospitality sector, including both hotel investment and development.

GR8 owns and manages hotels such as **The Luxe Manor**, the first designer boutique hotel in Kowloon and **Hotel Soul**, a chic boutique hotel in Suzhou China. Besides, it has also joined the strategic investment of opening **Skycity Marriott Hotel Hong Kong** located near to the Hong Kong International Airport.

Apart from the hotel business, GR8 also operates a serviced apartment, **Knight on Wyndham** in Central Lan Kwai Fong and opened up a number of unique F&B outlets in Hong Kong such as **g.e (gastronomy extra | ordinaire)**, a fine dining restaurant on the 2/F of The Luxe Manor; **Robata Zawazawa**, a Japanese Robotayaki in Lan Kwai Fong, Central; **Cafe Roma**, a beach side café located on Park Island, Ma Wan; and **FINDS**, a well-known Nordic restaurant on the 1/F of The Luxe Manor.

For more details, please visit [www.gr8.com.hk](http://www.gr8.com.hk)

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