



FOR IMMEDIATE RELEASE

**Robata Zawazawa adds flavor to ILoveLKF Festival of Wine  
with premium Tenju sake and authentic robatayaki**

(Hong Kong, 5 September 2011) Robata Zawazawa, Lan Kwai Fong's first robatayaki bar by GR8 Leisure Concept Limited, is pleased to announce its participation in the upcoming ILoveLKF Festival of Wine to be held from 24<sup>th</sup> September to 9<sup>th</sup> October, 2011. As the exclusive cozy dining venue for robatayaki and sake cocktails, Robata Zawazawa has prepared a special exquisite menu paired with Tenju sake to cater for the taste of the ILoveLKF fans.

Located at the southern end of D'Aguilar Street, Robata Zawazawa is the only robatayaki restaurant in Lan Kwai Fong offering exquisite top quality robatayaki and sake cocktail drinks. As a member of the Lan Kwai Fong F&B community, Robata Zawazawa is pleased to support the ILoveLKF Festival of Wine as one of the key restaurants, featuring a unique food and wine experience of Japanese style for the festival guests.

The Festival kicks off with an afternoon event on 24<sup>th</sup> September, and guests will have the option to purchase the ticket passports from ILoveLKF either for HK\$350 online in advance or HK\$400 on the day. Both tickets include 8 tokens of HK\$30 value each. On the event day, guests can enjoy the special menu and sake at Robata Zawazawa with these tokens, and there will be two different sets of menus to choose:

HK\$30 set menu

Sake:

Choose either one of the following

- Tenju Akitakomachi Honjyozo
- Tenju Choukaisan Tokubetsu Junmai

Food:

- Hotate ishiru yaki (Ishiru soy sauce grilled scallop)

HK\$60 set menu

Sake:

Same as the HK\$30 set. Choose either one.

Food:

- Skewers with one each of the following
- Buta ume shiso (Pork roll with plum paste)
- Buta bara (Miso marinated pork belly)
- Kitsune hijiki (Bean curd pocket with black seaweed)

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The sake will be served in a sake cup which the first 50 guests can bring home with them afterwards. With the same sake cup, every guest will be entitled to one refill. Same food menus at regular price will be available until 9<sup>th</sup> October when the festival ends.

### **About ILoveLKF Festival of Wine**

The ILoveLKF Festival of Wine is the first wine and food experience organized by ILoveLKF in conjunction with the Lan Kwai Fong Association and Wine Luxe magazine. With the participation of ten finest restaurants in the Lan Kwai Fong area, the festival aims to attract curious foodies and wine lovers of all levels and offer them a chance to enjoy meticulously paired food and wine tasting throughout the course of two weeks. For more event details, please visit [www.festivalofwine.hk](http://www.festivalofwine.hk).

### **About Tenju Sake**

Famous Tenju sake is originated from Akita in Japan. "Tenju" means 'live happily till the age of hundred' and "Tenju Shuzo" is located in Yajima-machi, surrounded by the beautiful Mt. Chokai's flourishing environment. The pure air and the clear water of Mt. Chokai, together with the number one rice in Akita prefecture resulted in the unique character of Tenju sake.

### **About Robata Zawazawa**

Tucked on a quiet terrace overlooking Lan Kwai Fong, Robata Zawazawa is an intimate yet sparkling venue shaped by the successful collaboration of three impeccable forces: Chef Daisuke Nakano, fashion designer Yoshiyuki Ogata and interior designer Shigeru Sato, best known for designing Tokyo restaurant Gonpachi Nishi Azabu that inspired Tarantino for the set of Kill Bill. Concealed within the outer green walls a nostalgic world of warlords and geishas awaits. Dine around the open-fire robatayaki grill and savor each perfectly grilled bite as you sip on a tantalizing cocktail.

### **About GR8 Leisure Concept Limited**

GR8 Leisure Concept Limited (GR8) was founded in 2004 with core business in the hospitality sector, including both hotel investment and development.

GR8 owns and manages hotels such as The Luxe Manor, the first designer boutique hotel in Kowloon and Hotel Soul, a chic boutique hotel in Suzhou China. Besides, it has also joined the strategic investment of opening Skycity Marriott Hotel Hong Kong located near to the Hong Kong International Airport.

Apart from the hotel business, GR8 also operates a serviced apartment, Knight on Wyndham in Central Lan Kwai Fong and opened up a number of unique F&B outlets in Hong Kong such as g.e (gastronomy extra|ordinaire), a fine dining restaurant on the 2/F of The Luxe Manor; Robata Zawazawa, a Japanese Robatayaki in Lan Kwai Fong, Central; Cafe Roma, a beach side café located on Park Island, Ma Wan; and FINDS, a well-known Nordic restaurant on the 1/F of The Luxe Manor.

(around 749 words)

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