



THE LUXE MANOR

Established 2006

The Luxe Manor celebrates its 5th anniversary with amazing prizes, values and offers for guests

(Hong Kong, 20 December 2011) - Having welcomed its first guest back in 2006, The Luxe Manor remains Asia's only genuinely surrealist-inspired hotel for its 5th anniversary. Its 153 delightfully different guest rooms, 6 unique Themed Suites, 3 F&B outlets and quirky lobby also continue to excite and delight the region's most discerning travellers. Best of all, with some 18 major global or local awards to date, it's not only guests but also industry peers who are singing the praises of the hotel's unique charm.

An amazing prize for an especially knowledgeable guest

To recognize and reward its many loyal guests and restaurant patrons, the hotel has organized "***Our Anniversary, Your Celebrations***" ***Lucky Draw*** campaign with the grand prize of one night stay at one of its legendary Themed Suites as well as many other hotel souvenir prizes. To enter, all readers need to do is to watch a short 2-minute video and answer 3 simple questions. The contest runs from 1 January to 31 March 2012. Anyone can join by visiting the hotel's official website at www.theluxemanor.com, Facebook campaign page at www.facebook.com/theluxemanor or via the hotel's iPhone App.

A special show for every year Dada has been TST's top music venue

Home to many, many musical firsts, Dada has been TST's top music venue since day one. To celebrate, the bar will be mounting a series of very special concerts throughout the first three months of 2012. Featuring a series of different themed nights and spanning every musical genre, the gigs are sure to be a must for the Territory's music lovers. Watch this space for details of the star attractions who'll soon be lighting up the Dada stage!

Big room savings that are a celebration in themselves

An incredible 10% saving on the best available rate upon booking of Deluxe Room is

yet another way The Luxe Manor will be extending its heartfelt thanks between 1 January and 31 March 2012. The one-of-a-kind 5th Anniversary deal includes a wealth of other attractive privileges such as complimentary mini-bar, round-trip hotel/airport shuttle bus transfer and delicious buffet breakfast at the FINDS Nordic seafood restaurant. With a welcome cocktail, 50% savings on all beverages at Dada Bar + Lounge (Dada), complimentary broadband internet and free use of the hotel's gym plus much, much more, it's an offer well worth waiting five years for!

Three full months of mouthwatering F&B values

In addition to its celebratory concerts, Dada will be setting the party swinging by offering 13 of its most popular signature cocktails for just HK\$55 each*! A whopping HK\$40 saving on the regular HK\$95 price, there's no more wonderful excuse to treat yourself to a night filled with your favourite cocktails. What's more, if your birthday contains a five in its day, month or year, you'll also enjoy a 25% discount on your entire F&B bill.

There's still more anniversary fun in store at FINDS where a house speciality Smoked Norwegian salmon and a glass of Portas de Lisboa Portuguese vintage wine will cost just HK\$250*, with a regular price of HK\$336!

** Promotion period is from 1 January to 31 March 2012, with prices subject to 10% service charge and advanced booking is required.*

"Here's to another five years of surrealistic hospitality!"

Said Group General Manager, Mr George Wang, *"My team and I are proud to continue to tempt our growing army of discerning visitors with our truly unique trademark hospitality. Our many amazing anniversary offers are our way of thanking everyone who's ever stayed or dined with us over the last five years for their support. We look forward to seeing them and their friends many more times in the months and years to come."*

About The Luxe Manor

The Luxe Manor is a stylishly surrealism-inspired boutique hotel located in Hong Kong's Tsim Sha Tsui since 2006. Nuzzled amidst the bustling nightlife of Knutsford Terrace, The Luxe Manor boasts 153 stunning guest rooms and 6 themed suites offering a distinct feeling of adventure within Hong Kong's urban jungle. Dada, the property's bar and lounge, is creatively reminiscent of the elusive Dada art movement, catering to the stylish segment of both the luxury leisure and business travelers. g.e, the hotel's modern restaurant, is offering extraordinary dining experiences by the 3-Star Michelin Executive Chef Bonelli. FINDS is the iconic Nordic restaurant featuring Scandinavian cuisine by chef Jaakko Sorsa and hotspot of molecular mixology. The Luxe Manor is managed by GR8 Leisure Concept Ltd., a Hong Kong based hospitality group, and is a proud member of Small Luxury Hotels of the World. For more information, please visit www.theluxemanor.com.

Note to Editors: The Luxe Manor (pronounced "Deluxe Manor") is the full and official registered name of the hotel.

For media enquiries, please contact:

The Luxe Manor

Barbie Chan / Mark Cheng

Tel: (852) 3763 8826 / 3763 8828

Fax: (852) 3763 8833

E-mail: bchan@theluxemanor.com / mcheng@theluxemanor.com



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