News Release from GR8 Leisure Concept Ltd

For Immediate Release

Zawa Matsuri is Back by Popular Demand

(Hong Kong, 11 November 2011) Robata Zawazawa, Lan Kwai Fong's first and only robatayaki bar by GR8 Leisure Concept Limited, is bringing back "Zawa Matsuri", a favourite of the partygoers in Lan Kwai Fong. This Japanese festival idea was originally conceptualized for Halloween last month. Due to popular demand, the restaurant will keep serving Japanese street food every Saturday starting from 12 November.

Located at the southern end of D'Aguilar Street, Robata Zawazawa is the only robatayaki restaurant in Lan Kwai Fong offering exquisite, top quality robatayaki and sake cocktails. Robata Zawazawa is a relatively new member in the Lan Kwai Fong community, opening its door for business only from February this year.

During the Halloween, the restaurant decided to do something completely different from its neighbors. The idea of a traditional Japanese festival came to mind, to match with the authenticity of the Japanese cuisine Robata Zawazawa is serving. There were Japanese lanterns by the staircase next to the restaurant and the glass doors were opened to make room for the traditional Japanese street food, bottled beer, bottled sparkling sake and Japanese masks. Partygoers can grab something on the go before some serious drinking or just chill out outside the restaurant with a beer or sparkling sake. This little spot in Lan Kwai Fong became very popular during the Halloween period and some customers suggested the restaurant to keep this going every Saturday.

"Matsuri basically means festival in Japanese. We are very pleased that people in Lan Kwai Fong enjoyed Zawa Matsuri," says Kenji Sato, one of the restaurant's Directors. "Robata Zawazawa is a different Japanese restaurant from the mainstream and it's encouraging to receive this kind of support and results."

All the Japanese snacks and skewers are reasonably priced at only HK$30 each. Japanese festival food such as Zawa fries, deep fried takoyaki, grilled jumbo sausage and deep fried chicken, will be sold. Robata Zawazawa will be opened for dinner as usual from 6pm. The Zawa Festival starts from 6pm to 2am every Saturday, except for special events and private functions. The restaurant is closed on Sunday. For updates on Zawa Matsuri, please visit Robata Zawazawa's Facebook page.

Where to find Zawa Matsuri
LG, 41 Wyndham Street, Central, Hong Kong (by the staircase next to Knight on Wyndham)
Tel: +852 2536 9898
Email: info@zawazawa.com.hk
Web: www.zawazawa.com.hk
Facebook: www.facebook.com/robatazawazawa

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About Robata Zawazawa

Tucked on a quiet terrace overlooking Lan Kwai Fong, Robata Zawazawa is an intimate yet sparkling venue shaped by the successful collaboration of three impeccable forces: Chef Daisuke Nakano, fashion designer Yoshiyuki Ogata and interior designer Shigeru Sato, best known for designing Tokyo restaurant Gonpachi Nishi Azabu that inspired Tarantino for the set of Kill Bill. Concealed within the outer green walls a nostalgic world of warlords and geishas awaits. Dine around the open-fire robatayaki grill and savor each perfectly grilled bite as you sip on a tantalizing cocktail.

About GR8 Leisure Concept Limited

GR8 Leisure Concept Limited (GR8) was founded in 2004 with core business in the hospitality sector, including both hotel investment and development. GR8 owns and manages hotels such as **The Luxe Manor**, the first designer boutique hotel in Kowloon and **Hotel Soul**, a chic boutique hotel in Suzhou China. Besides, it has also joined the strategic investment of opening **Skycity Marriott Hotel Hong Kong** located near the Hong Kong International Airport.

Apart from the hotel business, GR8 also operates a serviced apartment, **Knight on Wyndham** in Central Lan Kwai Fong and opened up a number of unique F&B outlets in Hong Kong such as **g.e (gastronomy extra|ordinaire),** a fine dining restaurant on the 2/F of The Luxe Manor; **Robata Zawazawa**, a Japanese Robatayaki in Lan Kwai Fong, Central; **Cafe Roma,** a beachside café located on Park Island, Ma Wan; and **FINDS**, a well-known Nordic restaurant on the 1/F of The Luxe Manor.

For more details, please visit www.gr8.com.hk

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