



THE LUXE MANOR

Established 2006

## **This Halloween, enjoy ghoulishly good fun, eerie floating photos and more at The Luxe Manor!**

**(Hong Kong, 15 September 2011)** - The time of year when ghosts, ghouls and goblins leave their crypts and walk among us for a few hours, Halloween is a truly spine-tingling night. And nowhere more so than at Asia's only surrealist inspired luxury boutique hotel, The Luxe Manor. This year's crowded calendar of hair-raising attractions include the chance to pose for amazing free floating photos or bop the night away at Dada Bar + Lounge's (Dada) "**Rock'n'Roll Graveyard Shift Live Show**" on 30 October, Sunday. Dead-icated funlovers can also get into the party spirit by automatically upgrading to one of the three fiendishly colourful **special Halloween cocktails** after downloading the hotel's new App and share their Halloween thoughts to the **Book of Blood** photo album on Dada Facebook page.

### **Shake those bones at Dada!**

On 30 October, Sunday, from 9:30pm to midnight, Dada's many regulars will be getting into the Halloween party spirit at the "**Rock'n'Roll Graveyard Shift Live Show**". Highlight of the night will come when rockers **Sweet Revenge** takes to the spookily decorated stage and starts raising musical hell. More intriguingly still, those planning to come along can pre-vote for the Rock'n'Roll songs they'd most like to hear live on Dada's Facebook page ([www.facebook.com/dadabarandlounge](http://www.facebook.com/dadabarandlounge)) before the show. With free on-site Halloween make-up, complimentary "Floating Photos"\* from a professional photographer and special mystery prizes for those downloading the hotel's handy iPhone / iPod touch / iPad App, this is one night that's sure to have fun seekers howling with excitement!

*\* "Floating Photos" is one of the oldest and probably most effective tricks which makes people look like possessing special ability to levitate in the camera. A Japanese girl, Natsumi Hayashi, has photographed herself floating around Tokyo. Her creative photos set the trend that sweeping across Japan, Taiwan and Hong Kong.*

## **Cocktails so good you'll be baying at the moon!**

All through October, Dada's resident mixmeister, Isam Limbu, will also be adding a little colour to the cheeks of everyone who haunts his bar with a choice of amazing special Halloween cocktails. So get set to sink your teeth into a deliciously dark chocolatey vodka **Abyss**, a sugary prosecco, grenadine and bitters **Bloodlust** or a brandy, milk marshmallow and oreo cookie **Tales from The Crypt**. Each and every one is an eerie treat you won't want to wait a year to repeat!

And while you're downing one of his colourful concoctions, be sure to add your Halloween thoughts of must-do activities or most scary experiences and cocktail insights to Dada's **Book of Blood** photo album on Facebook page ([www.facebook.com/dadabarandlounge](http://www.facebook.com/dadabarandlounge)). With a complimentary cocktail for each week's best quip and freeflow cocktails for two all night long during "**Rock'n'Roll Graveyard Shift Live Show**" on 30 October, Sunday, for the month's best quote, it's well worth sharpening those barbed comments! There will also be surprises in "Your Privileges" of the hotel's App. Partygoers with iPhone, iPod touch or iPad can get the complimentary cocktail upgraded to Dada Halloween Special Cocktail during every Sunday in October by bringing their device along and showing the Dada staff their downloaded App.

All set to hang out with Halloween's friendliest phantoms and grooviest gremlins? There really is nowhere quite like The Luxe Manor.

## **About The Luxe Manor**

The Luxe Manor is a stylishly surrealism-inspired boutique hotel located in Hong Kong's Tsim Sha Tsui since 2006. Nuzzled amidst the bustling nightlife of Knutsford Terrace, The Luxe Manor boasts 153 stunning guest rooms and 6 themed suites offering a distinct feeling of adventure within Hong Kong's urban jungle. Dada, the property's bar and lounge, is creatively reminiscent of the elusive Dada art movement, catering to the stylish segment of both the luxury leisure and business travelers. g.e, the hotel's modern restaurant, is offering extraordinary dining experiences by Group Executive Chef Bonelli. FINDS is the iconic Nordic restaurant featuring Scandinavian cuisine by celebrity chef Jaakko Sorsa and hotspot of molecular mixology. The Luxe Manor is managed by GR8 Leisure Concept Ltd., a Hong Kong based hospitality group, and is a proud member of Small Luxury Hotels of the World. For more information, please visit [www.theluxemanor.com](http://www.theluxemanor.com).

**Note to Editors: The Luxe Manor** (pronounced "Deluxe Manor") is the full and official registered name of the hotel.

**For media enquiries, please contact:**

The Luxe Manor

Barbie Chan / Mark Cheng

Tel: (852) 3763 8826 / 3763 8828

Fax: (852) 3763 8833

E-mail: [bchan@theluxemanor.com](mailto:bchan@theluxemanor.com) / [mcheng@theluxemanor.com](mailto:mcheng@theluxemanor.com)



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