



## News Release from GR8 Leisure Concept Ltd

### For Immediate Release

### Vegetarian Lunch Set is Back by Popular Demand

*Hong Kong, 11 Nov, 2011* – GR8 Leisure Concept Limited celebrated World Vegetarian Day and vegetarian awareness month for the first time by bringing exquisite vegetarian cuisine to all its restaurants in October this year. Among all the restaurants, vegetarian lunch sets became the best seller at FINDS and therefore this weekly updated vegetarian star was brought back by popular demand from 7 November.

Vegetarian dishes are always considered as healthy options. Those who are not familiar with the art of vegetarian or vegan dishes may think that the food could be bland or boring. A plant-based diet is more than just salads. Celebrity chef Jaakko Sorsa takes this opportunity to showcase his culinary skills and creativity to design a range of mouthwatering meat- and seafood-free dishes that would satisfy not just your stomach but also your senses.

“The results are encouraging. The team was pleasantly surprised to see that the vegetarian lunch set was the best seller in October,” says Angie Palmer, the Director of Branding & Communications for GR8 Leisure Concept. “We are very proud of Chef Jaakko Sorsa’s creativity with the ingredients he uses. Customers, whether they are meat eaters or vegetarians, have been very pleased with his creation that brings a Nordic sensation to the table,” says Anna Adasiewicz, the Managing Director for FINDS.

Customers can select from one to three courses with this weekly updated lunch set, starting from HK\$108, and vegetarian or vegan options are always available. Vegetable lovers can also choose the 3-course vegetarian delight menu that changes every Monday. During the week of 7 November, the vegetarian menu features avocado and golden beetroot salad, grilled Portobello mushroom and strawberry terrine with mandarin sorbet. From 14 November, the vegetarian lunch set will be changed to lentil and artichoke salad, roast vegetable terrine and crème brulee. All the lunch sets include a fine selection of tea and coffee, and free flow of soft drinks and beer.

FINDS serves food that is fine dining quality without the fine dining price tag. This is another great showcase of its versatility and creativity. Book a table by calling 2522 9318 or send an e-mail to [reservations@finds.com.hk](mailto:reservations@finds.com.hk)

Live a FINDS Life!

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### **Where to find FINDS:**

1/F The Luxe Manor  
39 Kimberley Road  
Tsim Sha Tsui, Kowloon  
Hong Kong

Web: [www.finds.com.hk](http://www.finds.com.hk)

Facebook: [www.facebook.com/FINDShongkong](http://www.facebook.com/FINDShongkong)

Twitter: [www.twitter.com/FINDShongkong](http://www.twitter.com/FINDShongkong)

### **About FINDS**

FINDS is Hong Kong's first and only Nordic restaurant and bar, with award winning cuisine by celebrity chef Jaakko Sorsa and exciting molecular mixology cocktails. It is located within luxury boutique hotel, The Luxe Manor, with an open terrace adjacent to popular dining and nightlife district, Knutsford Terrace. Established in 2004, FINDS remains a favourite of savvy travellers and the city's sexy and stylish set. In 2006, Conde Nast Traveler named FINDS one of the 25 World's Best Hotspots.

### **About GR8 Leisure Concept Limited**

GR8 Leisure Concept Limited (GR8) was founded in 2004 with core business in the hospitality sector, including both hotel investment and development. GR8 owns and manages hotels such as **The Luxe Manor**, the first designer boutique hotel in Kowloon and **Hotel Soul**, a chic boutique hotel in Suzhou China. Besides, it has also joined the strategic investment of opening **Skycity Marriott Hotel Hong Kong** located near to the Hong Kong International Airport.

Apart from the hotel business, GR8 also operates a serviced apartment, **Knight on Wyndham** in Central Lan Kwai Fong and opened up a number of unique F&B outlets in Hong Kong such as **g.e (gastronomy extralordinaire)**, a fine dining restaurant on the 2/F of The Luxe Manor; **Robata Zawazawa**, a Japanese Robotayaki in Lan Kwai Fong, Central; **Cafe Roma**, a beach side café located on Park Island, Ma Wan; and **FINDS**, a well-known Nordic restaurant on the 1/F of The Luxe Manor. For more details, please visit [www.gr8.com.hk](http://www.gr8.com.hk)

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