



News Release from GR8 Leisure Concept Ltd

For Immediate Release

GR8 Leisure Concept Celebrates World Vegetarian Day

Hong Kong, 15 Sep, 2011 – GR8 Leisure Concept Limited (GR8 Leisure Concept) celebrates World Vegetarian Day for the first time by bringing exquisite vegetarian cuisine to all its restaurants. New menu items and sets will start on 1 October, which is the annual kick-off of the worldwide Vegetarian Awareness Month.

Vegetarian dishes are always considered as healthy options. Those who are not familiar with the art of vegetarian or vegan dishes may think that the food could be bland or boring. A plant-based diet is more than just salads. The chefs at GR8 Leisure Concept take this opportunity to showcase their culinary skills and creativity to design several mouthwatering meat- and seafood-free dishes that would satisfy not just your stomach but also your senses.

The Executive Chef of **FINDS** and the only Finnish chef in town, Jaakko Sorsa, designs a daily set lunch that allows guests to select from one to three courses, and always offers vegetarian or vegan options. The menu changes every Monday. To celebrate World Vegetarian Day, he has specially created a new vegetarian menu that features a four-course set dinner – white foamy tomato soup, roasted beetroot and goldroot, three wild mushroom risotto and warm chocolate cake.

Cafe Roma is an all-day beachfront dining cafe that serves European cuisine, based on fresh, quality ingredients. It is not only vegetarian-friendly, but also kid-friendly and pet-friendly. The restaurant also offers a 4-course value-for-money set dinner that features Roma minestrone soup, tomato & mozzarella di buffalo, a choice of three cheese penne or margherita pizza and light lemon tart.

Located at the southern end of D'Aguiar Street, **Robata Zawazawa** is the only robatayaki restaurant in Lan Kwai Fong offering exquisite top quality robatayaki and sake cocktail drinks. Robata Zawazawa has adapted their menu items and come up with a menu that will cater to both vegetarians and vegans. It has clear indications to show which items are vegetarian and which items can be prepared dairy- and egg-free.

g.e., where progressive dining was born, is also joining all GR8 Leisure Concept's restaurants to celebrate World Vegetarian Day. At g.e., every meal is unique. Executive Chef Bonelli is skilled at creating edible fine art that satisfies taste buds and stimulates all senses with the aim to transport diners to a magical food journey. He will customize his creative sets according to the dietary requirements of the diners.

World Vegetarian Day was founded by the North American Vegetarian Society in 1977 and was endorsed by the International Vegetarian Union in 1978. Whether you are a vegetarian or not, your participation helps bring awareness to a healthier, greener and more peaceful world. We cannot think of a better way to support a good cause by trying out various delicious vegetarian and vegan dishes!

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For reservations, please visit:

FINDS (www.finds.com.hk)

1/F The Luxe Manor, 39 Kimberley Road, Tsim Sha Tsui, Kowloon, Hong Kong

Tel: 2522 9318

Email: reservations@finds.com.hk

Cafe Roma (www.caferoma.com.hk)

L1 – Shop 7 & 8, Beach Commercial Complex, Park Island, Hong Kong

Tel: 3446 1226

Email: nicholas@caferoma.com.hk

Robata Zawazawa (www.zawazawa.com.hk)

LG, 41 Wyndham Street, Central, Hong Kong

Tel: 2536 9898

Email: info@zawazawa.com.hk

g.e (www.gedining.com)

2/F The Luxe Manor, 39 Kimberley Road, Tsim Sha Tsui, Kowloon, Hong Kong

Tel: 3763 8803

Email: info@gedining.com

About GR8 Leisure Concept Limited

GR8 Leisure Concept Limited (GR8) was founded in 2004 with core business in the hospitality sector, including both hotel investment and development. GR8 owns and manages hotels such as **The Luxe Manor**, the first designer boutique hotel in Kowloon and **Hotel Soul**, a chic boutique hotel in Suzhou China. Besides, it has also joined the strategic investment of opening **Skycity Marriott Hotel Hong Kong** located near to the Hong Kong International Airport.

Apart from the hotel business, GR8 also operates a serviced apartment, **Knight on Wyndham** in Central Lan Kwai Fong and opened up a number of unique F&B outlets in Hong Kong such as **g.e (gastronomy extralordinaire)**, a fine dining restaurant on the 2/F of The Luxe Manor; **Robata Zawazawa**, a Japanese Robotayaki in Lan Kwai Fong, Central; **Cafe Roma**, a beach side café located on Park Island, Ma Wan; and **FINDS**, a well-known Nordic restaurant on the 1/F of The Luxe Manor. For more details, please visit www.gr8.com.hk

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